

The need for data collection in southeast Ohio

Accurate information about manufacturers
in rural Appalachia

Obtain a true picture of our future workforce

How are we going to respond to this data?

Student Survey of Manufacturing Career Interest

1059 students

Belpre City

Frontier Local

Marietta City

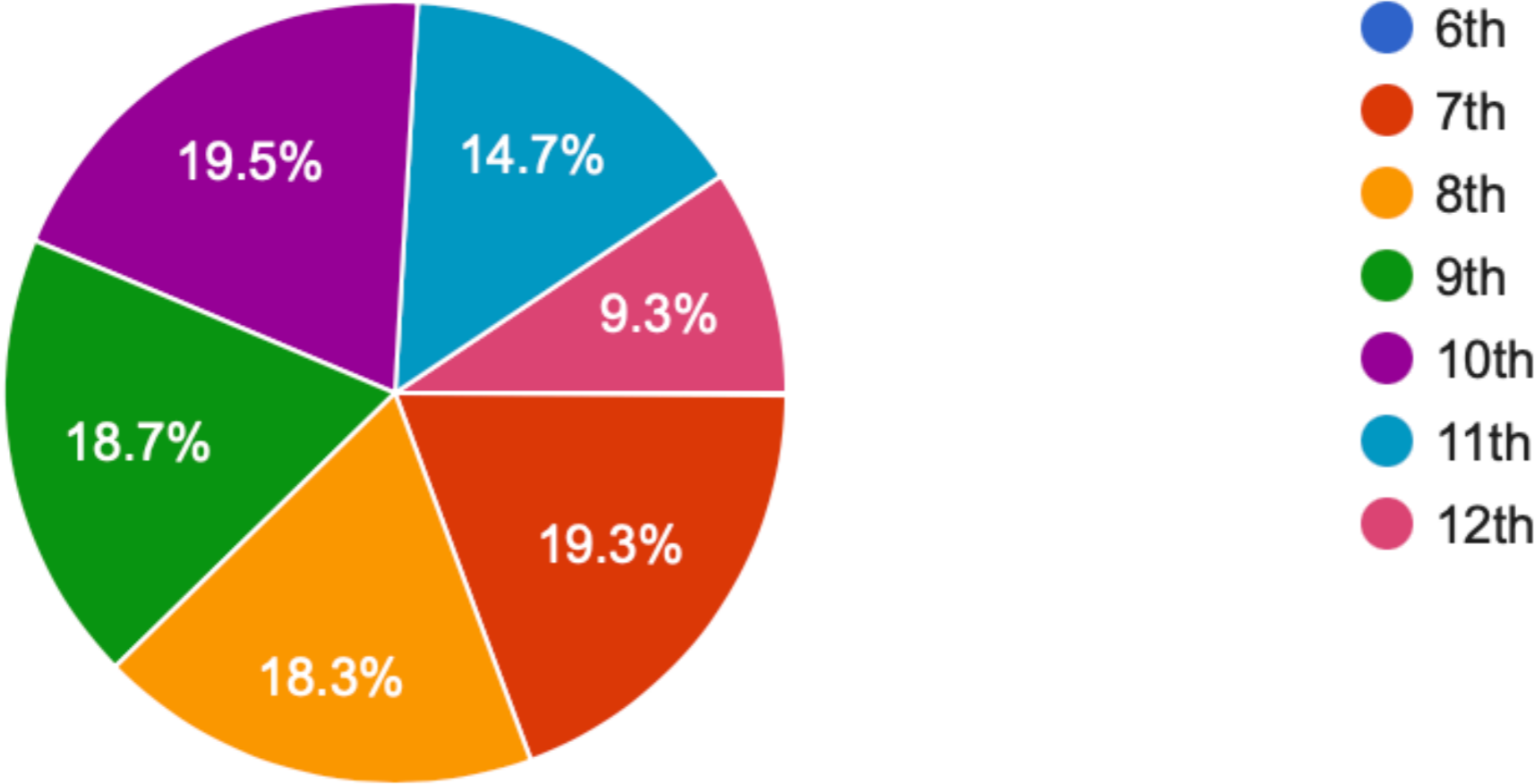
Noble Local

Swiss Hills Career Center

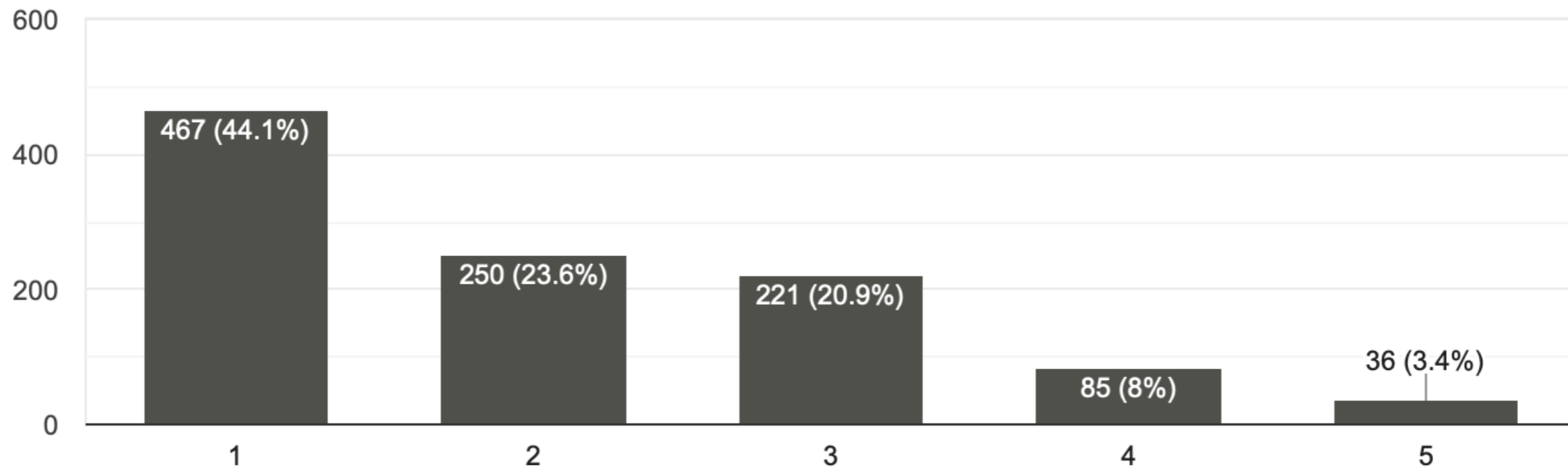
Washington County Career Center

Warren Local Schools

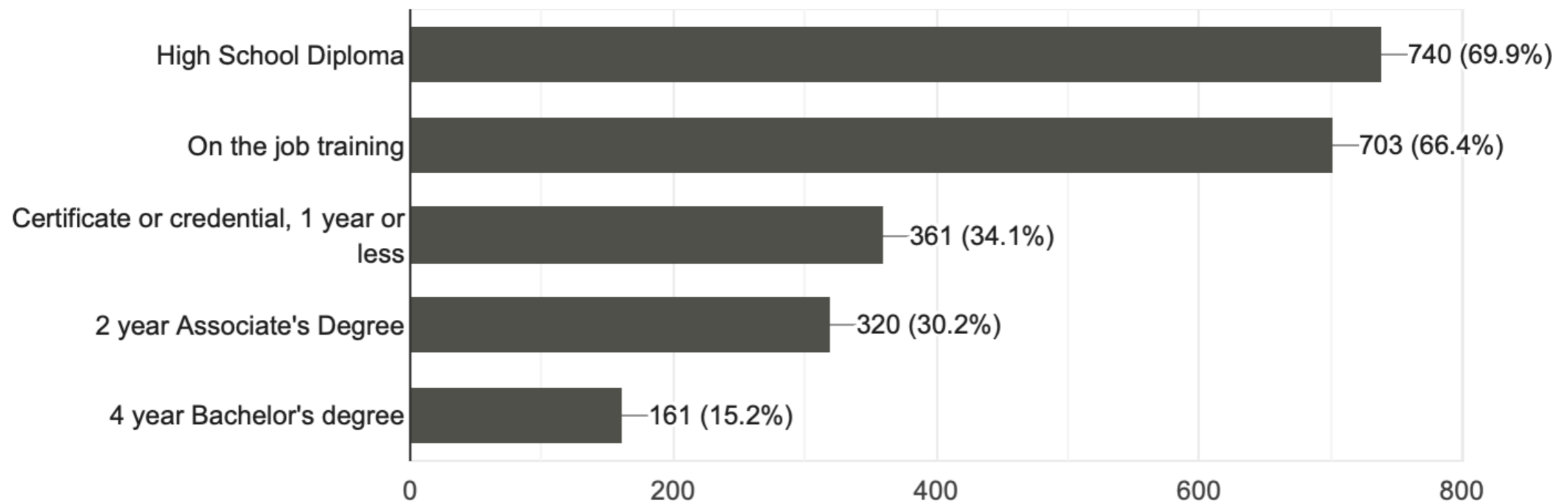
Current Grade Level



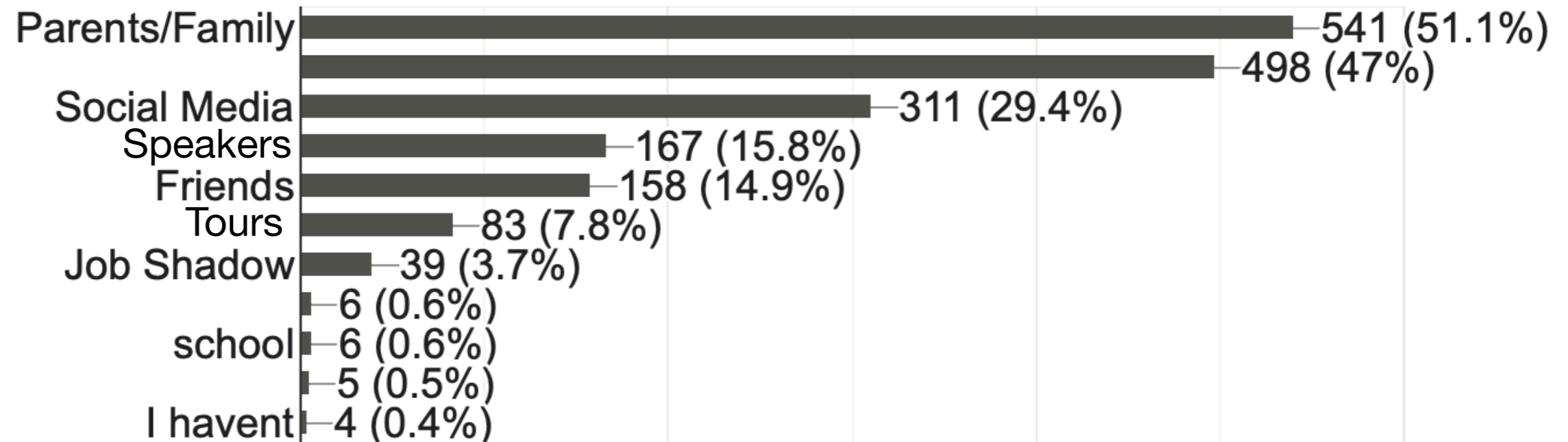
Interest in having a career in the manufacturing field



Education or training believed to be needed to work the manufacturing field



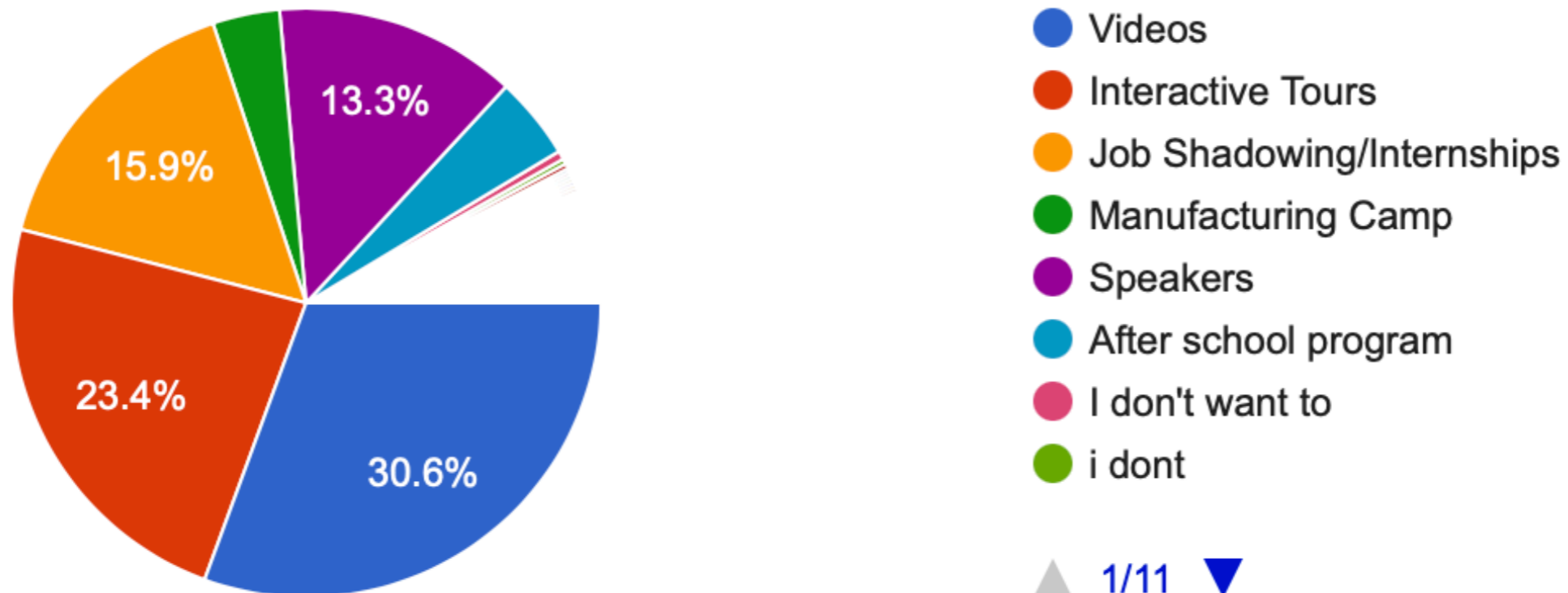
How have you learned about manufacturing careers?



Top 6 ways

1. Parents/Family
2. Teachers
3. Social Media
4. Class Speakers
5. Friends
6. Tour

How would you like to learn about manufacturing careers?



- Videos
 - Interactive Tours
 - Job Shadowing/Internships
 - Manufacturing Camp
 - Speakers
 - After school program
 - I don't want to
 - i dont
- ▲ 1/11 ▼